



www.mx5.com.au

www.mx5.com.au/nsw

Website Advertising Rates 2008

The MX5 Club of NSW Inc. is a not for profit organisation for enthusiasts of Mazda MX5 sports cars. Both club growth and movements in technology have seen a growth of services needed by our members outside the skills of our volunteers. The need to engage specialist services at commercial rates is now evident. The part commercialisation of our Web site and print publications is to make these services self sufficient and keep club membership fees low.

We believe the rates offered for advertising to this prime target market are a bargain. The Website is public and therefore attracts visitors from all over Australia and the world. The site is updated daily. Individual and Package deals are available.

GENERAL WEBSITE STATISTICS

Hits: 300,000 to 500,000 hits per month

Page Views: 20,000 to 50,000 per month

Total Visits: 5000 to 6000 per month 1.55 visits / visitor

Unique Visitors: 3,000 to 4,000 per month

ADVERTISING OPTIONS

**125 X 125 Pixels
(Square Button)**
5,000 Byte Limit

**120 X 60 Pixels
(Button 2)**
3,000 Byte Limit

**120 X 90 Pixels
(Button 1)**
4,000 Byte Limit

All buttons are the same price. The largest will be used wherever possible subject to image / logo suitability and page layout restrictions. Button size is not guaranteed.



Website Advertising 2008 Mazda MX5 Club of NSW Inc



Contact: webmaster@mx5.com.au

Mobile 0409450906


HOME PAGE ADVERTISING includes NSW Business Directory

Site	Ad Size	Pricing per annum	
		Member	Non Member
www.mx5.com.au Australian National Home Page	Square Button Button 1 Button 2	\$200	\$275
www.mx5.com.au/nsw NSW Main Home Page	Square Button Button 1 Button 2	\$150	\$250

BUSINESS DIRECTORY ADVERTISING

The business directory is a specific page dedicated to advertising services organisations to our members and public visitors.



Advertisers usually attach discounts and incentives to financial members of the MX5 Club of NSW Inc with valid membership cards.



Mazda MX5 Business Directory

Home
About Us
Motor Sport
Events
Gallery

Regalia
Buy & Sell
Membership
Links
Contact Us

Business Directory Listing

REGGIE TO
Specializing in sports cars from MG's, Austin Healey, Triumph, Jaguar and Sunbeam. Geoff's team of mechanics, panel beaters and engine Reconditioners in a fully equipped work shop, can carry out all bases of work from a minor service to a full mechanical rebuild. [>>more](#)

Bodds
Bodds provides a complete range of website services from development, hosting & domain name management. We are specialists in internet marketing to help promote your business.
Contact Max on 0414 566 877 [>>more](#)

Heritage MG Parts
Heritage MG Parts have the most comprehensive range of parts available in Australia to suit all models of MG and Sprite from 1946 - 2002 [>>more](#)

Consists of a Business Card style image and an abbreviated copy of your services. Both the image and the last word of the copy **more** are hyperlinked to your current website which will open in a new page.

Directory Banner Size is approx. 500 x 66 pixels

Price per annum **free** with home page advertising.

Banner advertising without home page advertising \$100.00 per annum for members and \$150.00 for non members

ARTWORK

Intending advertisers may send their logos and images via email in any recognised graphic format. Where creative work is required a quotation will be submitted for your consideration.

FURTHER INFORMATION & ORDER

Robert Gage

webmaster@mx5.com.au

0409450906



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CONDITIONS

1. The MX5 CLUB OF NSW INC. Committee has final approval on any website advertising, and may refuse to accept advertisements without providing reasons.
2. The MX5 CLUB OF NSW INC. may accept advertising from organisations and industries unrelated to motor cars on a case by case basis, where such advertising is in the interests of our members.
3. An advertiser who decides that their advertisement needs to be removed within an advertising period shall not be entitled to a refund or part refund of any unused term.
4. The MX5 CLUB OF NSW INC. may at its discretion remove an advertisement and refund the advertisers fee.
5. All artwork and images may be rejected if considered to be poor quality or inappropriate.



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