



Website Advertising 2008 Mazda MX5 Club of NSW Inc

Contact: webmaster@mx5.com.au Mobile 0409450906

www.mx5.com.au/nsw

Website Advertising Rates

The MX5 Club of NSW Inc. is a not for profit organisation for enthusiasts of Mazda MX5 sports cars. Both club growth and movements in technology have seen a growth of services needed by our members outside the skills of our volunteers. The need to engage specialist services at commercial rates is now evident. The part commercialisation of our Web site and print publications is to make these services self sufficient and keep club membership fees low.

We believe the rates offered for advertising to this prime target market are a bargain. The Website is public and therefore attracts visitors from all over Australia and the world. The site is updated daily. Individual and Package deals are available.

GENERAL WEBSITE STATISTICS

Hits: 300,000 to 500,000 hits per month

Page Views: 20,000 to 50,000 per month

Total Visits: 5000 to 6000 per month 1.55 visits / visitor

Unique Visitors: 3,000 to 4,000 per month

ADVERTISING OPTIONS

All buttons are the same price. The largest will be used wherever possible subject to image / logo suitability and page layout restrictions. Button size is not guaranteed.

Button Pricing \$100.00 per annum for members and \$150.00 for non members

The button remains on the site for a period of 12 months from receipt of your order and payment.

ARTWORK

Intending advertisers may send their logos and images via email in any recognised graphic format. Where creative work is required a quotation will be submitted for your consideration.

FURTHER INFORMATION & ORDER

Robert Gage

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CONDITIONS

1. The MX5 CLUB OF NSW INC. Committee has final approval on any website advertising, and may refuse to accept advertisements without providing reasons.
2. The MX5 CLUB OF NSW INC. may accept advertising from organisations and industries unrelated to motor cars on a case by case basis, where such advertising is in the interests of our members.
3. An advertiser who decides that their advertisement needs to be removed within an advertising period shall not be entitled to a refund or part refund of any unused term.
4. The MX5 CLUB OF NSW INC. may at its discretion remove an advertisement and refund the advertisers fee.
5. All artwork and images may be rejected if considered to be poor quality or inappropriate.